



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

## Contract # 199271

### Schedule Dates

10/24/12-10/29/12

### Advertiser

Lou Barletta for Congress (16294)

### Agency

Brabender Cox Mihalke/PA (4655)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER, LIZ

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

BARLETTA/C/R  
LOU BARLETTA FOR CONGRESS.  
NANCY WATKINS - TRES

Date Entered 10/22/12

Last Modified 10/24/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08887239

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$3,418.50

### Net Total

\$19,371.50

### Sales Tax

### WHTM Harrisburg (WHTM)

By Broadcast Month	Spots	Rate
Oct. 2012	52	\$15,285.00
Nov. 2012	20	\$7,505.00
<b>Grand Total:</b>	<b>72</b>	<b>\$22,790.00</b>

Brabender Cox Mihalke/PA  
1218 Grandview Ave, 1st floor  
Pittsburgh, PA 15211

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	10/24/12-10/26/12	3	:30	Orbit- [T]ABC-JIMMY KIMMEL(We Th), [P]ABC-JIMMY KIMMEL DB(F)				1	1	1			2	\$30.00	\$60.00	WHTM Harrisburg (WHTM)		10/22/12
1.0.1	Closed Preempt (2)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
2.0	Normal Line / SPOT (5)	10/24/12-10/26/12	3	:30	9A- REGIS & KELLY				1	1	1			2	\$100.00	\$200.00	WHTM Harrisburg (WHTM)		10/22/12
2.0.1	Closed Preempt (5)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
3.0	Normal Line / SPOT (6)	10/24/12-10/26/12	3	:30	10:58A- ABC-THE VIEW				1	1	1			2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		10/22/12
3.0.1	Closed Preempt (6)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
4.0	Normal Line / SPOT (7)	10/24/12-10/26/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P				1	1	1			2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		10/22/12
4.0.1	Closed Preempt (7)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
5.0	Normal Line / SPOT (14)	10/24/12-10/26/12	3	:30	11:35P- ABC-ABC NEWS NIGHTLINE				1	1	1			1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/22/12
5.0.1	Closed Preempt (14)	10/26/12															WHTM Harrisburg (WHTM)	Schedule Change/Exception - airing at 12a b/c of football	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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CONTINENTAL - Philadelphia

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### Phone/Fax

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### CPE

N/A

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NANCY WATKINS - TRES

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Nicole Heckard

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### Sales Tax

## WHTM Harrisburg (WHTM)

### By Broadcast Month

Spots

Rate

Oct. 2012

52

\$15,285.00

Nov. 2012

20

\$7,505.00

Grand Total:

72

\$22,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.2	Closed Preempt (14)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
6.0	Normal Line / SPOT (18)	10/24/12-10/26/12	3	:30	12:30P- JUDGE JOE BROWN 1230P				1	1	1			2	\$75.00	\$150.00	WHTM Harrisburg (WHTM)	No Copy/Spot -	10/22/12
6.0.1	Closed Preempt (18)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
7.0	Normal Line / SPOT (20)	10/27/12-10/27/12	3	:30	7:58A- ABC-GOOD MORNING AMERICA SATURDAY							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)	No Copy/Spot -	10/22/12
8.0	Normal Line / SPOT (21)	10/27/12-10/27/12	3	:30	9A- NEWS-ABC27 NEWS SATURDAY MORNING 9A							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/22/12
9.0	Normal Line / SPOT (22)	10/28/12-10/28/12	3	:30	7:58A- ABC-GOOD MORNING AMERICA SUNDAY								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/22/12
10.0	Normal Line / SPOT (23)	10/28/12-10/28/12	3	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/22/12
11.0	Normal Line / SPOT (27)	10/29/12-10/29/12	3	:30	9A- REGIS & KELLY								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/22/12
12.0	Normal Line / SPOT (39)	10/29/12-10/29/12	3	:30	10A- ANDERSON COOPER								1	1	\$75.00	\$75.00	WHTM Harrisburg (WHTM)		10/22/12
13.0	Normal Line / SPOT (3)	10/24/12-10/26/12	3	:30	6:30A- 7A (EST)				1	1	1			2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		10/22/12

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### Net Total

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### By Broadcast Month

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Nov. 2012 20 \$7,505.00

Grand Total: 72 \$22,790.00

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13.0.1	Closed Preempt (3)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
14.0	Normal Line / SPOT (4)	10/24/12-10/26/12	3	:30	7A- ABC-GOOD MORNING AMERICA				1	1	1			2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		10/22/12
14.0.1	Closed Preempt (4)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
15.0	Revised Line / SPOT (8)	10/24/12-10/26/12	3	:30	4P- 4:58:31P (EST)				1	1	1						WHTM Harrisburg (WHTM)		10/22/12
15.1	Normal Line / SPOT (8)	10/24/12-10/26/12	3	:30	4P- 4:58:31P (EST)				1	2	2			4	\$200.00	\$800.00	WHTM Harrisburg (WHTM)		10/23/12
15.1.1	Closed Preempt (8)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
16.0	Normal Line / SPOT (13)	10/24/12-10/26/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P				1	1	1			2	\$300.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
16.0.1	Closed Preempt (13)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
17.0	Normal Line / SPOT (24)	10/28/12-10/28/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/22/12
18.0	Normal Line / SPOT (25)	10/29/12-10/29/12	3	:30	6:30A- 7A (EST)									1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/22/12
19.0	Normal Line / SPOT (26)	10/29/12-10/29/12	3	:30	7A- ABC-GOOD MORNING AMERICA									1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/22/12
20.0	Normal Line / SPOT (28)	10/29/12-10/29/12	3	:30	10:58A- ABC-THE VIEW									1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/22/12

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### Brand

POLITICAL (2893)

### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER, LIZ

### Phone/Fax

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N/A

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10/22/12

### Last Modified

10/24/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08887239

### Demo

Normal

### Package Deal

15.00

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### Commission

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### Net Total

Sales Tax

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Month	Spots	Rate
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CONTINENTAL - Philadelphia

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### Net Total

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### Sales Tax

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### By Broadcast Month

Oct. 2012 52

Nov. 2012 20

Grand Total: 72

### Rate

\$15,285.00

\$7,505.00

\$22,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0.1	Closed Preempt (11)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
29.0	Normal Line / SPOT (12)	10/24/12-10/26/12	3	:30	6:30P- ABC-ABC WORLD NEWS	1			X	X	X			1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
30.0	Normal Line / SPOT (16)	10/25/12-10/25/12	3	:30	7:57P- ABC-LAST RESORT				1					1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
31.0	Normal Line / SPOT (17)	10/26/12-10/26/12	3	:30	9P- ABC-PRIMETIME: WHAT WOULD YOU DO?					1					\$600.00		WHTM Harrisburg (WHTM)		10/22/12
31.0.1	Closed Preempt (17)	10/26/12															WHTM Harrisburg (WHTM)	Program Change/Exception - airing - all access nashville	
32.0	Normal Line / SPOT (19)	10/28/12-10/28/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P WEEKEND								1	1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/22/12
33.0	Normal Line / SPOT (31)	10/29/12-10/29/12	3	:30	4:58:31P- 5:30P (EST)		1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/22/12
34.0	Normal Line / SPOT (32)	10/29/12-10/29/12	3	:30	5:30P- 5:57:56P (EST)		1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/22/12
35.0	Normal Line / SPOT (33)	10/29/12-10/29/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P		1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/22/12
36.0	Revised Line / SPOT (36)	10/29/12-10/29/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P		3										WHTM Harrisburg (WHTM)		10/22/12
36.1	Normal Line / SPOT (36)	10/29/12-10/29/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P		2							2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		10/23/12

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**Agency** Brabender Cox Mihalke/PA (4655)  
**Product** Political-Political (1088)  
**Brand** POLITICAL (2893)  
**Salesperson** Berry, Todd (1067)  
**Sales Office** CONTINENTAL - Philadelphia  
**Buyer Name** BRABENDER,LIZ  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments** BARLETTA/C/R  
LOU BARLETTA FOR CONGRESS.  
NANCY WATKINS - TRES

**Date Entered** 10/22/12  
**Last Modified** 10/24/12  
**Entered By** Nicole Heckard  
**CO-OP** No  
**Headline #** ECR08887239  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,418.50  
**Net Total** \$19,371.50  
**Sales Tax**

**WHTM Harrisburg (WHTM)**  
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Oct. 2012 52 \$15,285.00  
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37.0	Normal Line / SPOT (15)	10/24/12-10/24/12	3	:30	9P-10P (EST)				1						\$2,500.00		WHTM Harrisburg (WHTM)	MODERN FAMILY/NEIGHBOR	10/22/12
37.0.1	Closed Preempt (15)	10/24/12															WHTM Harrisburg (WHTM)	No Copy/Spot -	
38.0	Normal Line / SPOT (37)	10/28/12-10/28/12	3	:30	10P-ABC-666 PARK AVENUE								1	1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
39.0	Normal Line / SPOT (38)	10/25/12-10/25/12	3	:30	7:57P-ABC-LAST RESORT		1							1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
40.0	M/G For 1.0.1 / SPOT (2)	10/29/12-10/29/12	3	:30	12:02A-ABC-JIMMY KIMMEL									1	\$30.00	\$30.00	WHTM Harrisburg (WHTM)		10/24/12
41.0	M/G For 2.0.1 / SPOT (5)	10/26/12-10/26/12	3	:30	9A-REGIS & KELLY					1				1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/24/12
42.0	M/G For 3.0.1 / SPOT (6)	10/29/12-10/29/12	3	:30	10:58A-ABC-THE VIEW		1							1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/24/12
43.0	M/G For 4.0.1 / SPOT (7)	10/25/12-10/25/12	3	:30	12P-NEWS-ABC27 NEWS AT 12P					1				1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/24/12
44.0	M/G For 5.0.2 / SPOT (14)	10/29/12-10/29/12	3	:30	11:35P-ABC-ABC NEWS NIGHTLINE		1							1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/24/12
45.0	M/G For 6.0.1 / SPOT (18)	10/25/12-10/25/12	3	:30	12:30P-JUDGE JOE BROWN 1230P					1				1	\$75.00	\$75.00	WHTM Harrisburg (WHTM)		10/24/12
46.0	M/G For 13.0.1 / SPOT (3)	10/26/12-10/26/12	3	:30	6:30A-7A (EST)							1		1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/24/12

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**CPE** N/A  
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Nov. 2012 20  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.0	M/G For 14.0.1 / SPOT (4)	10/29/12-10/29/12	3	:30	7A- ABC-GOOD MORNING AMERICA	1	1							1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/24/12
48.0	M/G For 15.1.1 / SPOT (8)	10/25/12-10/25/12	3	:30	4P- 4:58:31P (EST)					1				1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/24/12
49.0	M/G For 16.0.1 / SPOT (13)	10/26/12-10/26/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P						1			1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/24/12
50.0	M/G For 25.0.1 / SPOT (1)	10/29/12-10/29/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/24/12
50.1	M/G For 25.0.1 / SPOT (1)	10/28/12-10/28/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P WEEKEND								1	1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/24/12
51.0	M/G For 5.0.1 / SPOT (14)	10/25/12-10/25/12	3	:30	4:58:31P- 5:30P (EST) NIGHTLINE					1				1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/24/12
52.0	M/G For 26.0.1 / SPOT (9)	10/25/12-10/25/12	3	:30	4:58:31P- 5:30P (EST)					1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/24/12
53.0	M/G For 27.0.1 / SPOT (10)	10/29/12-10/29/12	3	:30	5:30P- 5:57:56P (EST)	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/24/12
54.0	M/G For 28.0.1 / SPOT (11)	10/26/12-10/26/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P							1		1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/24/12
55.0	M/G For 37.0.1 / SPOT (40)	10/29/12-10/29/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	1	1							1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/24/12
56.0	M/G For 31.0.1 / SPOT (41)	10/25/12-10/26/12	3	:30	3P- KATIE 3P					1	1			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		10/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.abc27.com](http://www.abc27.com) and are incorporated by reference in their entirety.



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

Brabender Cox Mihalke/PA  
1218 Grandview Ave, 1st floor  
Pittsburgh, PA 15211

## Contract # 199271

### Schedule Dates

10/24/12-10/29/12

### Advertiser

Lou Barletta for Congress (16294)

### Agency

Brabender Cox Mihalke/PA (4655)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Berry, Todd (1067)

### Sales Office

CONTINENTAL - Philadelphia

### Buyer Name

BRABENDER, LIZ

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

BARLETTA/C/R  
LOU BARLETTA FOR CONGRESS.  
NANCY WATKINS - TRES

### Date Entered

10/22/12

### Last Modified

10/24/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08887239

### Demo

Normal

### Order Type

Normal

### Package Deal

15.00

### Commission %

\$3,418.50

### Commission

\$19,371.50

### Net Total

\$19,371.50

### Sales Tax

## WHTM Harrisburg (WHTM)

### By Broadcast Month

Oct. 2012 52

Nov. 2012 20

Grand Total: 72

### Rate

\$15,285.00

\$7,505.00

\$22,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT (42)	10/26/12-10/26/12	3	:30	7:30P- 730P INSIDE EDITION					1				1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/24/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Date:									
Accepted-Station:										Date:									
										Comments:									

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NAB Form PB-17 Candidates

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/29/12
-----------------------	----------------

I, BRABENDER COX LLC,

being/on behalf of: LOU BARLETTA, a legally

qualified candidate of the REPUBLICAN political

party for the office of: US CONGRESS

in the 2012 GENERAL

election to be held on: NOVEMBER 6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

LOU BARLETTA FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

NANCY WATKINS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

10/26/12

Date

Liz Brabender Kundu

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

# CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, BRABENDERCX LLC  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Liz Brabender Kundo*

signature of candidate or authorized committee

LIZ BRABENDER KUNDU

printed name

10/19/2012  
date

BRABENDER COX  
1218 GRANDVIEW AVENUE, 1ST FLOOR  
PITTSBURGH, PA 15211  
(412) 434-6320

PAY TO THE  
ORDER OF

WHTM-TV\_Vendor

\$19,371.50

Nineteen thousand three hundred seventy-one and 50/100

DOLLARS

WHTM-TV\_Vendor  
WHTM-TV\_Vendor

2 Signatures Required Over \$5000

MEMO BARLETTA

*Libby M. Scandio*  
LIBBY M. SCANDIO  
MP

*[Signature]*

29348

BrabenderCoX 10/22/2012 WHTM-TV\_Vendor

19,371.50

19,371.50

First National Bank BARLETTA

FIRST NATIONAL BANK OF PA  
HERMITAGE, PA 16148  
60-1809/433

29348

10/22/2012